

Global Higher Education Strategic Plan 2020-2023



Introduction to Global Higher Education (GHE)

GHE is the trading name of IIBIT AHE Pty Ltd, which is, a 100% owned subsidiary of InfoTech Professionals Pty Ltd (ITP) trading as IIBIT (International Institute of Business and Information Technology) in Sydney and Adelaide.

The timeline and key points in the establishment of governance structures for GHE was as follows:

- Registration of IIBIT AHE Pty Ltd – September 2019
- Inaugural Board of Directors Meeting – October 2019
- Inaugural Academic Board Meeting – December 2019
- Registration of Trading Name GHE – January 2020
- Inaugural Audit & Risk Committee Meeting – January 2020
- Inaugural Course Development & Advisory Committee – April 2020

The purpose of GHE is to become a Registered Higher Education Provider as defined by the Tertiary Education Quality and Standards Agency (TEQSA) under the Higher Education Standards (Threshold Framework) 2021 to enable the delivery of high quality higher education offerings in the areas of Business and Information Technology.

The intention of GHE is to leverage the considerable experience IIBIT has in the delivery of services to overseas students across language education and, Vocational Education in its own right and in tertiary education in partnership with Federation University. Management within the parent company of ITP, trading as IIBIT, has considerable intellectual property and knowledge about Australian higher education. ITP has, in fact, partnered with Federation University for over 20 years in what is, for both parties, a high engagement and very valued arrangement.

The focus for GHE in this Strategic Plan 2020-2023 is to establish GHE as a Registered Higher Education Provider to deliver higher education courses, focusing initially on the successful delivery of a Masters of Business (Analytics) and a Masters of Information Technology (Security Management).

THE STRATEGIC FRAMEWORK

Strategic Drivers

Vision	GHE will strive to become a globally recognised education institute providing contemporary, evidence based higher education that encourages a collegial approach to education, involving students, staff and professional bodies working together to transform individual lives in pursuit of personal and professional development.		
Mission	To deliver flexible and high-quality degree courses, designed to promote self-fulfilment of students and staff; leading to high engaged learning experiences and the application of knowledge directed towards the development of career-ready graduates.		
Organisational Values	We strive towards the maintenance and enhancement of an attractive, supportive, caring and social environment for students, staff, partners and other stakeholders, underpinned by free intellectual inquiry.		
Aims	Establish GHE as a respected and valued Registered Private Higher Education Provider Build structures and systems to support the development and delivery of higher education <ol style="list-style-type: none">1. Provide contemporary, evidence-based higher education targeting current and emerging workforce needs2. Provide a quality student experience		
Educational Ideals	Student Centred	Scholarship Driven	Market Relevant
Strategic Enablers	Governance and Leadership	Our Staff	Academic & Corporate Operational Practices

Aim 1: Establish GHE as a Registered Private Higher Education Provider

We will:

Submit an application to TEQSA for Provider Registration and for Course Accreditation for two Masters courses.

Objectives:

- Gain Higher Education Provider Registration and accreditation of two post-graduate courses.
- Leverage, where possible, the legacy and standing of the parent company with its years of experience as an educational provider.
- Undertake market analysis to identify trends, learner segments and markets to target for higher education offerings.

Indicators:

- Successful accreditation of GHE as a Registered Australian Higher Education Provider and successful accreditation of the post-graduate courses.
- Creation of a Services Agreement with the parent company to leverage capability for GHE.

Aim 2: Build structures and systems to support the development and delivery of higher education

We will:

Ensure that an effective corporate and academic governance model underpins GHE and the Workforce Plan enables the development and delivery of the higher education courses.

Objectives:

- Establish a sound governance model to ensure the quality and academic rigour of GHE courses.
- Embed effective and efficient higher education policies and procedures which meet the Higher Education Standards Framework of TEQSA, ESOS and the National Code.
- Organisational structure established and supporting the delivery of two new higher education courses.
- Through the Workforce Plan, attract, develop and retain a highly talented workforce known for its professionalism and innovative practices.
- Ensure a strong focus for all staff on engagement with continuing professional development activities to support student and staff satisfaction.

Indicators

- Internal and periodic audit of GHE governance model.
- Policies, Procedures, and Courses all meet regulatory requirements.
- Compliance with Higher Education Standards Framework.
- Workforce Plan developed and implemented.
- Engagement of all staff in professional development to enhance the student experience and staff satisfaction.

Aim 3: Provide contemporary, evidence-based higher education targeting current and emerging workforce needs

We will:

Ensure that we continuously develop and improve the curriculum of courses and devise new units/courses to meet student demand and the needs of employers and professional bodies.

Objectives:

- Develop flexible, responsive and contemporary higher education courses informed by national and international best practice and research.
- Embed within the governance policies and procedures principles and processes that will support the scholarship of teaching and learning.
- Implement best practice approaches to engage and consult with academia and business in the development, delivery and evaluation of higher education courses.
- Embed periodic benchmarking practice into the evaluation of higher education courses.

Indicators:

- Engagement with accreditation and professional bodies, where relevant, to add value to the degree awards with professional recognition.
- Creation of a funded Continuing Professional Development Plan for Academic and Professional Staff to support and enhance practice.
- Through the creation of a Business Advisory Board, GHE will seek external advice and input to the evolution of its curriculum in light of market needs.
- Periodic internal and external review of units/course written into Policy and Procedure.

Aim 4: Provide a quality student experience

We will:

Ensure that our students feel part of a community of learners in which they receive support and guidance from all GHE staff, as they respond to the needs of demographic and cultural subgroups and integrate their professional efforts for the benefit of all students.

Objectives:

- Higher education courses designed to equip graduates with skills, capabilities and attributes for their future work.
- Stimulating and innovative teaching and assessment, supported by technology and delivered within a context of scholarship.
- Develop a model of student engagement and support that is reflective of student needs across the student life-cycle.
- Ensure student participation in the evaluation of courses and associated decision making.

Indicators:

- Blended and work integrated learning incorporated into units.
- Regular unit and course reviews to assure an excellent student learning experience that supports student success.
- Student support model developed.
- Formal and informal student feedback mechanisms activated and the student voice is heard.

STRATEGIC ENABLERS

In order to meet the strategic aims and objectives outlined above, GHE acknowledges that it must connect the skills, capabilities and resources that are critical to the Plan's success. To facilitate this process GHE is committed to supporting the following key strategic enablers which are seen as underpinning the Plan.

Governance and Leadership:

GHE is committed to enhancing governance and leadership at all levels to provide constancy of purpose and to act as a role model for our values. We will undertake the following.

- Review, refine and develop GHE's organisational structure and suite of policies and procedures to ensure internal consistency and an external match with regulatory and legislative requirements.
- Ensure that staff at all levels are aware of internal and external requirements and fully trained in the implementation of relevant policies and procedures.
- Provide leadership and change management training for staff as appropriate.
- Seek external benchmarking and audits of governance arrangements, policy and procedures.

Our Staff:

GHE will actively develop a culture of commitment to our mission, to ongoing scholarship and responsiveness to change, creating a supportive, collegial environment in which excellence is acknowledged and rewarded. To support our staff as key strategic enablers, we will act as follows.

- Proactively seek, support and train high quality staff in both the academic and professional areas of the organisation.
- Communicate regularly with staff to ensure all of our people, regardless of their location or the operation in which they work, have a full and ongoing understanding of our mission, vision and progress.
- Encourage and support the scholarship of teaching and learning.
- Actively acknowledge the contribution of our staff to our success.
- Provide a safe and healthy workplace that promotes a collegial approach to our core business of teaching and learning.

Academic and Corporate Operational Practices:

Efficient and agile operational policy and practice are essential to our long-term success. All GHE practices must be streamlined and sufficiently agile to maximise our effectiveness, financially, administratively and academically. To support our academic and all operational practices as a key strategic enabler, we will undertake the following.

- Devise effective policy and procedures to maximise efficiencies across GHE.
- Regularly and comprehensively review the performance of GHE identifying and communicating best practice and opportunities for development and improvement.
- Be confident in taking measured risks to respond to market and legislative changes.
- Ensure the maintenance of academic excellence by ensuring corporate standards of accountability and academic integrity.

Related Supporting Documents

This Strategic Plan 2020-23 should be read in conjunction with the following GHE documents:

- The Business Plan
- The Marketing Plan
- The Financial Plan
- The Workforce Plan
- The Teaching and Learning Plan
- The Quality Framework

MORE INFORMATION

For more information about our Strategic Plan 2020-2023 or to make an enquiry, contact Global Higher Education follows.

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